

Benjamin Fox

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EXPERIENCE

Media Production Coordinator

Aug. 2017 - Mar. 2020

Bandit Industries, Inc. | Remus, MI

- Manage all audio/video needs company-wide, from marketing to research & development
- Develop strategic plans for the creation of effective media to present to our customers worldwide
- Serve as the camera and drone operator for demonstrations, interviews, training, and events
- Increase reach and views of company social media channels, including YouTube, Facebook, and Instagram
- Collaborate with the marketing department on initiatives for trade shows, new product launches, and events
- Work with other departments to complete video projects
- Travel across the country to meet with customers to gather testimonials and tell their story
- Achieve quick turnarounds on projects, including same-day when necessary

Videographer/Producer

Apr. 2015 - June. 2017

Central Michigan University - Curriculum and Instructional Support | Media Productions | Mt Pleasant, MI

- Assist, plan, and execute the production of effective educational/informational presentations through creative implementation of technology and software
- Coordinate video shoots and work collaborate with faculty, face to face, to instill their vision in the molding of a final product that is both attractive and engaging
- Shoot/capture, edit, upload, meet deadlines and deliver final product to client

Content Creator

2010 - Present

Freelance | Michigan

- Create and capture moments for clients based on their specific needs
- Record and tell stories of events (Weddings, Sports, Musical Performances, etc.)
- Manage social media accounts and study analytics/metrics
- Build and maintain a brand through quality, efficiency, flexibility and being personable
- Serve as the go-to contact for computer and technology-related troubleshooting/repairs

EDUCATION

Central Michigan University | B.A.A in Broadcasting & Cinematic Arts | Minor in Multimedia Design | Dec. 2016

SKILLS

Technical: Adobe Creative Cloud, Final Cut Pro, Social Media, Marketing, MAC/Windows

Personal: Efficient, Observant, Multi-disciplined, Flexible, Independent, Problem Solver

ADDITIONAL

FAA Certified sUAS Pilot (Drone License)